



Prescot Festival of Music & the Arts
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Dear Sir/Madam,

We would like to invite you to become a sponsor of the 10th Annual Prescot Festival of Music and the Arts.

Arts in Prescot, encompassing the Prescot Festival, is a not-for-profit organisation, run by volunteers to benefit the entire community. We are really proud and extremely excited about the 10th Prescot Festival but we cannot do this without the generosity of companies like you.

This year we are asking you to fully, or part-fund, an event as part of the Festival. In return for your contribution of £50 or more, you will be listed as a sponsor of your chosen event within the souvenir programme, sold at every Festival event. In addition you will be entitled to a quarter page advert within programme, and you will have your company listed and hyperlinked from our website www.prescotfestival.co.uk. In addition, sponsors will receive two complementary tickets for any Prescot Festival event of their choosing.

Each year 12,000 flyers and over 300 posters are distributed to over 300 locations in a 25 mile radius of Prescot. An intensive media and internet campaign is also organised which, experience has shown, leads to excellent audience numbers at every event.

As you may be aware, we saw a record turnout for last year's concert series that featured choirs, orchestras and an unscheduled appearance from a *Britain's Got Talent* singing sensation. Over the 10 days, 1300 people came through the doors for the 9th Annual Prescot Festival.

The festival began on Friday 21st June with a show-stopping concert by musical theatre company BOST – and a surprise appearance by Richard Johnson, who with brother, Adam came third in ITV's *Britain's Got Talent* last year. Just days after the impromptu performance, the Johnson Brothers announced a debut album deal with Sony. The programme continued throughout the week with a gospel choir, a cathedral organist, school instrumental and verse-speaking competitions, and a full symphony orchestra playing Elgar's *Cello Concerto* with Royal Liverpool Philharmonic soloist Gethyn Jones. In another festival record, 100 sopranos, altos,

tenors and basses gathered from across the North West to join the Prescot Festival Chorus in singing Fauré's *Requiem*. It was left to Haydock Male Voice Choir to round off the proceedings on Sunday night with the Proms-style Festival Finale in a packed Prescot Parish Church.

Since then the Artistic Director and the Friends of the Festival have been working hard to schedule an amazing 10th Anniversary Prescot Festival which will once again be **accessible** to everyone, **affordable** in difficult economic times and **all-encompassing**, with all kinds of arts, music and entertainment on offer.

The 10th Annual Prescot Festival of Music and the Arts will be a special celebration and will open with 100 years of Classic Light Music by the Phoenix Concert Orchestra. The first weekend will then proceed with a choral spectacular with a Come & Sing chorus – Prescot Festival Chorus performing Handel's *Messiah* – and several local community choirs, as well as an organ recital by Festival Patron Prof. Dr. Ian Tracey, Organist to the City of Liverpool and Organist Titulaire at Liverpool's Anglican Cathedral.

The Festival week-nights will feature a Schools' Verse Speaking Festival, a poetry evening at Poco Coffee, Young Instrumentalist of Prescot competition and a dinner with jazz evening featuring a three-course dinner and entertainment from Dr Jazz and the Cheshire Cats. The second Festival weekend will begin with songs from the shows from the multi-award winning Centenary Theatre Company on Friday 27th June. The weekend will continue with our 10th Anniversary Gala Concert which will feature Foden's Brass Band, adopting a "Brassed Off" theme, and also includes a complementary buffet. The weekend will then be brought to a climax with choral evensong in Prescot Parish Church and a Last Night of the Proms style concert with Maghull Wind Orchestra.

Prescot Festival values your support. Therefore, contact us now to arrange your sponsorship via any of the methods listed above.

Kind regards,



Laura Bonnett, Treasurer

Prescot Festival is a member of the British Arts Festival Association

