



Prescot Festival of Music & the Arts
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To whom it may concern,

Arts in Prescot, encompassing the Prescot Festival, is a not-for-profit organisation, run by volunteers to benefit the entire community. It has a written constitution and a broad base of volunteers known as the Friends of the Festival. 2019 marks the 15th Annual Prescot Festival of Music & the Arts. It will run from Friday 21st June to Sunday 30th June.

As you can imagine, putting together a 10-day festival requires exceptional team work as well as secure financial management. In March we organised a successful fundraising concert for the Festival which raised £500 toward this year's series of events. We are also fortunate to benefit from support by Prescot Town Council.

One of the objectives of the Festival is to showcase the best musicians from the North West to inspire and engage our audiences. Each year 14,000 flyers and 300 posters are distributed to over 350 locations in a 30 mile radius of Prescot. An intensive media and internet campaign is also organised which, experience has shown, leads to excellent audience numbers at every event.

We would therefore like to invite your company to support our community endeavour by fully, or part-funding, an event as part of the Festival. In return for your contribution of £50 or more, you will be listed as a sponsor of your chosen event within the souvenir programme, sold at every Festival event. In addition you will be entitled to a quarter page advert within the programme, and you will have your company listed and hyperlinked from our website www.prescotfestival.co.uk. Sponsors will also receive two complementary tickets for any Prescot Festival event of their choosing.

More information about this year's festival is available on our website, www.prescotfestival.co.uk.

We look forward to hearing from you and value your support.

Yours faithfully,

A handwritten signature in black ink, appearing to read 'R. Howard'.

Dr Robert Howard
Artistic Director, Prescot Festival